

## TRACTION AND HISTORY

Founded:  
**2014**

Team:  
**20+**

Beta Release:  
**\$5.3 Million Revenue**  
**65,000 Members**  
**115 Countries Reached**

GLN Software Studio  
**Custom built with 2k+ developer users**  
**Launchpad for games with 100k+ users**

World Leaders Join Us  
**Developer veterans having built dozens of games**  
**Hyper-Influential affiliate Leaders in 12+ countries**  
**20+ years combined blockchain experience**

## OUR PRODUCT

Build:  
**Developers build games faster using our software studio. A unique Crowd Curation area for developer and fan collaboration.**

Play:  
**Directory of compelling games. A rewards center where earnings are convertible to real-life prizes.**

Earn:  
**Affiliate program that drives members to subscribe to the platform. Affiliates earn from their referrals.**

## ABOUT GAME LOOT NETWORK™:

A gaming platform and ecosystem where developers can build and advertise online games in collaboration with their fans. A global affiliate marketing program feeds the ecosystem with members who are incentivized to play games, engage with developers and become fans.

## INDUSTRY ISSUES:

Within overpopulated distribution platforms, Indie developers often lack the budget to compete effectively. Design costs and marketing campaigns necessary to launch a successful game preclude independent artists from delivering their visions; ideas fail despite their merit. And while users may not struggle to find games to play, their role in the market goes unrewarded. Companies rely on players for beta-testing, customer acquisition, and game curation. These corporations rarely share rewards beyond in-app upgrades or early access to anticipated content.

## GAMING REIMAGINED:

A vision to be a prime entertainment ecosystem for a new, blockchain-centric world. This is achieved by unifying three powerful community-driven, rapidly growing industries: gaming, cryptocurrency and affiliate marketing, into a single ecosystem.

On GLN, developers can build games faster than with traditional tools, find an audience to collaborate with and fund them prior to a game being built, and incentivize these collaborators to be their ambassadors. Using the affiliate marketing network to growth hack a member base, GLN's ecosystem can "own" player attention, decentralize and change the gaming industry's business model.

## MARKET SIZES

In 2018, the gaming industry is expected to reach a market size of US\$125B with a projected growth of 15% annually up until 2022. Meanwhile, the combined cryptocurrency market sits at around US\$300B today and the affiliate marketing industry growth is boosted by Asia's increasing appetite for affiliate programs.

GLN's is well positioned to soak in these growth opportunities.

## KEY FEATURES

- ✓ Developer-fan collaboration in the first of its kind Craft Gaming area
- ✓ A blockchain-ready software studio that speeds up game development Developers can leverage third-party design tools, such as Unity and publish to popular online game stores
- ✓ A reward center for member loyalty
- ✓ An affiliate marketing program
- ✓ A curated game directory where players can play head-to-head tournaments and competitions

## TOKEN FUNCTIONALITY:

GLN's LOOT cryptocurrency (a reward token) fuels engagement and recurring activity by creating an ecosystem laden with rewards. Every activity on the GLN platform, from referring friends to winning gaming tournaments, can lead to real-life prizes and LOOT earnings.



Promotional Affiliate & Private Sale Ends

**31 August 2018**

## FOUNDERS



**Douglas A. Kinney**

Chief Executive Officer

Doug Kinney earned a Bachelor of Science degree in business administration with an emphasis in accounting from Central Missouri State University. Most recently, Doug served as the Presiding Manager & CEO of VinSolutions, LLC.



**S. Patrick Baggette II**

CFO  
General Counsel

Pat Baggette earned a Bachelor of Science in accounting from Auburn University. He went on to earn his J.D. from the University of Missouri-Kansas City, School of Law. Pat was an early addition to the VinSolutions, LLC executive team and served as Chief Financial Officer and General Counsel.

## STRATEGIC PARTNERSHIPS

Helping us maintain the highest scores possible

brainCloud

bitHeads

uphold

playBrains

get set.

## MORE INFORMATION

gamelootnetwork.com

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